

CHOOSE THE LIGHT WITH 20% OFF DAVINES LIGHTENERS

Stock up and save! Enjoy exclusive savings on your go-to bleach and lightener—our way of giving back to the stylists who make it all happen.

PRODUCT	SIZE
THE CENTURY OF LIGHT PROGRESS	800gr
THE CENTURY OF LIGHT PROGRESS REFILL KIT – 2 BAGS	2 x 800gr
THE CENTURY OF LIGHT TOLERANCE	900ml
THE CENTURY OF LIGHT LIBERTY	450gr
A NEW COLOUR BLEACHING POWDER	500ml
MASK WITH VIBRACHROM BLEACH POWDER	500gr

GET ACCESS TO OUR ONLINE EDUCATION



Discover our
online education
classes and
learn more about
Davines Color

DISCOVER DAVINES LIGHTENERS



The Century of Light Progress 800gr The Century of Light Progress Refill Kit 2 bags of 800gr The Century of Light Tolerance 900ml The Century of Light Liberty 450gr



Mask with Vibrachrom Bleach Powder 500gr



A New Colour Bleaching Powder 500gr

NEW Essential Haircare Minis + Gift with Purpose

Essentials, now everywhere you go



YOUR CHOICE OF 20 NEW ESSENTIAL HAIRCARE MINIS

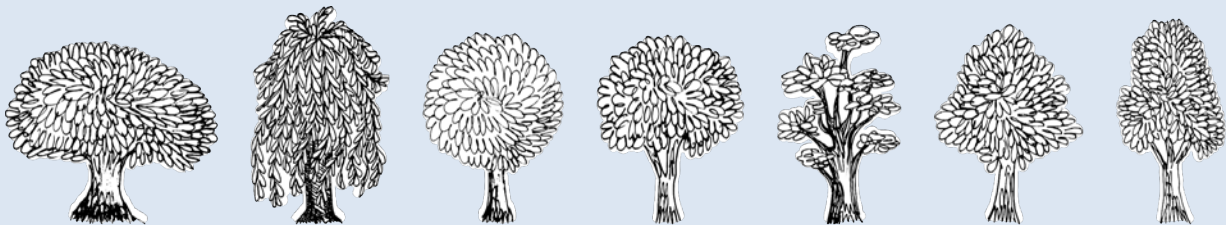
Product		Size
MINU	SHAMPOO / CONDITIONER / MASK	75ml
NOUNOU	SHAMPOO / CONDITIONER / MASK	75ml
MOMO	SHAMPOO / CONDITIONER	75ml
DEDE	SHAMPOO / CONDITIONER	75ml
LOVE CURL	SHAMPOO / CONDITIONER / MASK	75ml
LOVE SMOOTHING	SHAMPOO / CONDITIONER / MASK	75ml
SOLU	SHAMPOO / SCRUB	75ml
MELU	SHAMPOO / CONDITIONER	75ml
VOLU	SHAMPOO / CONDITIONER	75ml

Average Salon Investment: \$167.40
Average Salon Value: \$215.40
Average Salon Savings: 22%

Pack light without compromising your routine.
Receive 5 complimentary pochettes with your order!



Suggested Salon Retail Offer:
Buy any four travel-size Essential Haircare minis and receive a complimentary Essential Haircare pochette.



MORE INSIDE HAIRSPRAY FOCUS

The perfect finishing touch for festive holiday hair



20%
OFF

PROMOTIONAL PURCHASE

CHOICE OF MORE INSIDE SPRAYS	20% OFF
THIS IS AN EXTRA STRONG HAIRSPRAY	400ml
THIS IS A STRONG HAIRSPRAY	400ml
THIS IS A MEDIUM HAIRSPRAY	400ml
THIS IS A PERFECTING HAIRSPRAY	300ml
THIS IS A SHIMMERING MIST	200ml
THIS IS AN INVISIBLE DRY SHAMPOO	250ml
THIS IS A DRY WAX FINISHING SPRAY	200ml
THIS IS A DRY TEXTURIZER	250ml
THIS IS AN INVISIBLE NO GAS SPRAY	250ml

Suggested Retail Promotion:

For a *limited-time*, enjoy 20% off selected More Inside sprays.

Download More Inside DavinesPro assets here:



Discover My More Inside campaign: 6 versatile and achievable looks from the Davines community.



SCAN HERE

OI Scented Oil Gift with Purpose

Embrace the touch of OI



YOUR CHOICE OF 12 RETAIL-SIZE OI PRODUCTS

Product	Size
OI SHAMPOO	280 ml
OI CONDITIONER	250 ml
OI HAIR BUTTER	250 ml
OI ALL IN ONE MILK	135 ml
OI HAIR OIL	135 ml
OI SOUFFLÉ	125 ml
OI LIQUID LUSTER	300 ml
OI HAND BALM	75 ml
OI BODY WASH	280 ml

Average Salon Investment: \$283.80
Average Salon Value: \$348.80
Average Salon Savings: 19%



ABSOLUTE BEAUTY SCENTED BODY OIL

Receive 6 complimentary OI Body Oils!

Suggested Salon Retail Offer:
Buy 2 retail-size OI products, get a complimentary OI Scented Body Oil.

