

CHAPTER III - NEW! PROFESSIONAL EXCLUSIVE  
2L\* REFILL POUCHES IN SHAMPOO & CONDITIONER

SHAMPOO  
SALON COST:  
\$85.50

CONDITIONER  
SALON COST:  
\$90.00



MORE SUSTAINABLE & COST  
EFFECTIVE

20% COST SAVINGS\*\*

76% PLASTIC SAVINGS\*\*

\*\*VS. 2 ONE-LITER BOTTLES

2l Shampoo & Conditioner  
Families include:  
LOVE CURL, LOVE SMOOTH  
MINU, MOMO, NOUNOU

| FORMAT         | SIZE    | SALON COST/ML |
|----------------|---------|---------------|
| RETAIL         | 250 ML  | \$0.08 USD    |
| REFILL POUCH   | 500 ML  | \$0.06 USD    |
| LITER          | 1000 ML | \$0.05 USD    |
| 2 LITER POUCH* | 2000 ML | \$0.04 USD    |



\*Not For Retail Sale.  
For Professional Use Only.

# NATURALTECH MINI SIZES ARE BACK!

**YOU ASKED, AND WE ANSWERED!**  
*Naturaltech mini sizes, available for open stock purchase!*

| Naturaltech Travel Minis | Size  | Salon Price | MSRP    |
|--------------------------|-------|-------------|---------|
| Shampoo                  | 100ml | \$8.50      | \$17.00 |
| Conditioner              | 60ml  | \$9.00      | \$18.00 |
| Mask                     | 60ml  | \$9.50      | \$19.00 |

### NOURISHING

NOURISHING SHAMPOO 100ML  
NOURISHING VEGETARIAN  
MIRACLE CONDITIONER 60ML  
NOURISHING VEGETARIAN  
MIRACLE MASK 60ML  
NOURISHING HAIR  
BUILDING PAK 60ML



### REPLUMPING

REPLUMPING SHAMPOO  
100ML  
REPLUMPING  
CONDITONER 60ML



### ENERGIZING

ENERGIZING SHAMPOO 100ML



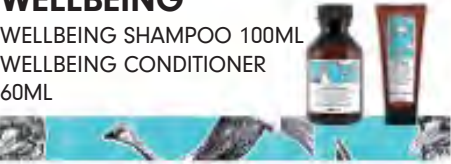
### RENEWING

RENEWING SHAMPOO 100ML  
RENEWING CONDITIONING  
TREATMENT 60ML



### WELLBEING

WELLBEING SHAMPOO 100ML  
WELLBEING CONDITIONER  
60ML



### CALMING

CALMING SHAMPOO 100ML



### REBALANCING

REBALANCING SHAMPOO  
100ML

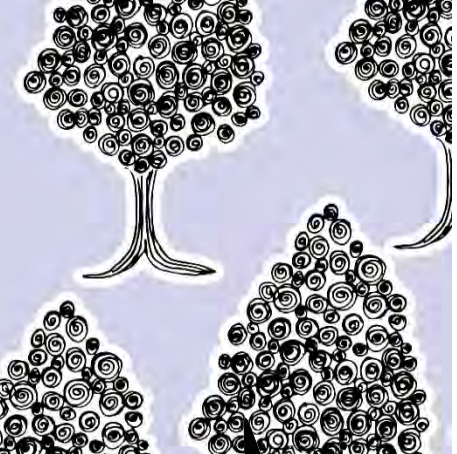
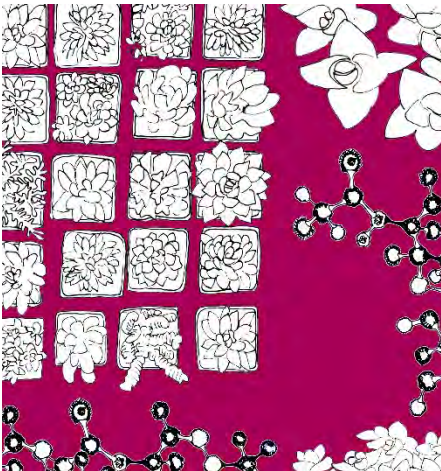
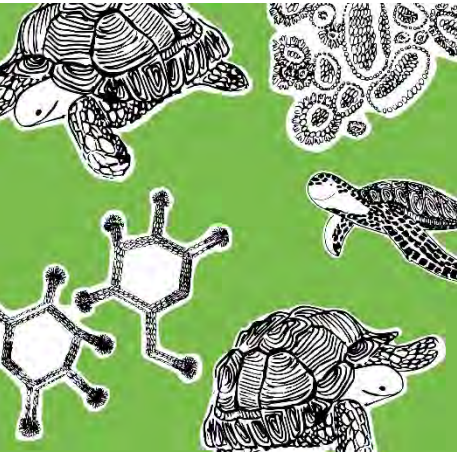
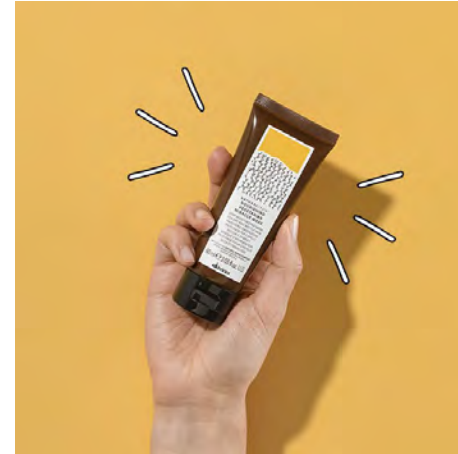
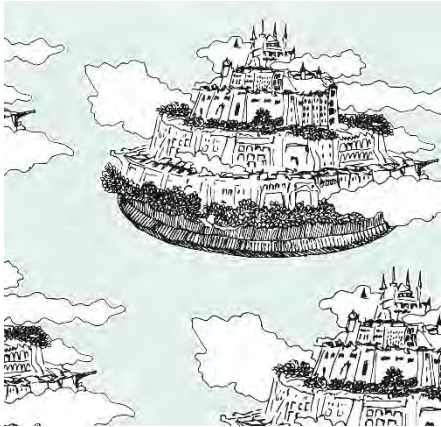
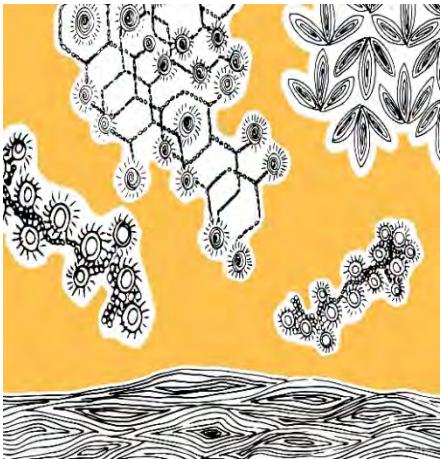


### DETOXIFYING

DETOXIFYING SCRUB SHAMPOO  
100ML



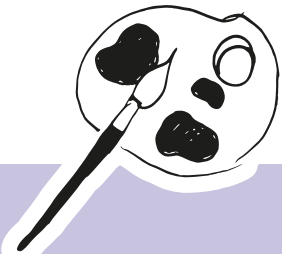
**NOURISHING** – Nourishing, revitalizing, and reconstructive for the well-being of scalp and dry, brittle, and damaged hair.  
**REPLUMPING** – Replumping and elasticizing for all hair types  
**ENERGIZING** – Stimulating for scalp and fragile hair prone to falling out and for prevention against various types of alopecia  
**RENEWING** – Providing preventative anti-aging benefits for all scalp and hair types.  
**WELLBEING** – Moisturizing, protective, and toning for all hair types.  
**CALMING** – Soothing and calming for sensitized scalp  
**REBALANCING** – Rebalancing against excessive sebum production  
**DETOXIFYING** – Revitalizing, regenerating, and detoxifying for a scalp lacking in tone and hair stressed by environmental factors



# TONING WITH VIEW

one redemption per order

Versatile, demi-permanent acidic color system



## LARGE PROMOTION

### PURCHASE

|                        |       |    |
|------------------------|-------|----|
| CHOICE OF VIEW NUANCES | 60 ml | 48 |
|------------------------|-------|----|

### RECEIVE COMPLIMENTARY

|                                           |         |   |
|-------------------------------------------|---------|---|
| 10 VOLUME ACTIVATOR                       | 1000 ML | 3 |
| NOURISHING KERATIN SEALER<br>STICKERED    | 100 ML  | 2 |
| NOURISHING HAIR BUILDING<br>PAK STICKERED | 250 ML  | 1 |
| COLOUR BOWL                               | N/A     | 1 |
| BRUSH SIZE L                              | N/A     | 1 |
| TONING WITH VIEW SERVICES<br>BOOKLET      | N/A     | 1 |

Salon Investment: \$336.00  
Salon Value: \$447.50  
Salon Savings: 24%



## SMALL PROMOTION

### PURCHASE

|                        |       |    |
|------------------------|-------|----|
| CHOICE OF VIEW NUANCES | 60 ml | 16 |
|------------------------|-------|----|

### RECEIVE COMPLIMENTARY

|                                      |         |   |
|--------------------------------------|---------|---|
| 10 VOLUME ACTIVATOR                  | 1000 ML | 1 |
| VIEW APPLICATOR BOTTLE               | N/A     | 1 |
| TONING WITH VIEW SERVICES<br>BOOKLET | N/A     | 1 |

Salon Investment: \$112.00  
Salon Value: \$133.00  
Salon Savings: 15%



## DISCOVER ALL COLOUR ASSETS ON DAVINESPRO

Lean more about VIEW, our  
demi-permanent acidic line



One=Stop shop for all  
Davines Pro Resources!

