

NATURALTECH™

NATURE + MAN + TECHNOLOGY

ENERGIZING OVERNIGHT SERUM



davines
FOR A GOOD LIFE

INTRODUCING NEW ENERGIZING OVERNIGHT SERUM

A night-active serum that helps reduce hair thinning and supports fuller, stronger hair by resyncing the follicle's natural rhythm.

INSPIRED BY CHRONOBIOLOGY

the technology works in sync with the body's natural rhythms to promote optimal hair health.

*Night after night, hair rediscovers its natural rhythm.
Wake up to a renewed scalp and visibly stronger,
fuller-looking hair*

ACTIVE INGREDIENTS NEW ENERGIZING OVERNIGHT SERUM

- 95,7% NATURAL-ORIGIN INGREDIENTS*
- 98,8% BIODEGRADABILITY**
- NO SILICONES***
- Fragrance Notes:
 - **TOP NOTES:** Mandarin, Lemon, Eucalyptus, Mint
 - **HEART NOTES:** Juniper, Cypress, Clove, Cinnamon, Black Pepper, Ginger
 - **BOTTOM NOTES:** Cedarwood, Patchouli, Sandalwood



50% LESS HAIR FALL
FROM BRUSHING

3X MORE VISIBLY
FULLER LOOKING HAIR

3X LESS HAIR
BREAKAGE

HELPS FIGHT THE
SIGNS OF SCALP
AGING

NIGHT FORTIFIER

Biotech active from microalgae (Spirulina Maxima & Chlorella) that helps rebalance the scalp's circadian rhythm and protect it from oxidative stress overnight.



LEMON BALM

From regenerative organic agriculture and cultivated at the EROC Center, Parma). Rich in rosmarinic acid, helps protect the scalp from oxidative stress.



HAIR ENERGY COMPLEX

Green Tea Extract + Vitamin B3. Helps rebalance scalp hydration and provide antioxidant protection at the root.



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EFFICACY RESULTS NEW ENERGIZING OVERNIGHT SERUM



DAY 0

DAY 56

DAY 84

- ✓ 3X more effective in reducing hair fall¹
- ✓ 3X more effective for visibly fuller-looking hair²
- ✓ 3X more effective in reducing hair breakage²
- ✓ Helps to fight the signs of scalp ageing³
- ✓ 97% noticed immediate hair hydration⁴
- ✓ 95% agree hair feels stronger and more resilient⁵
- ✓ 100% product satisfaction⁵
- ✓ Highly appreciated fragrance⁵
- ✓ Leaves hair light and weightless⁵



MSRP
\$66

STRENGTHENS
HAIR FIBER

SUPPORTS
SCALP CONDITION

REBALANCES
SCALP CIRCADIAN RHYTHM



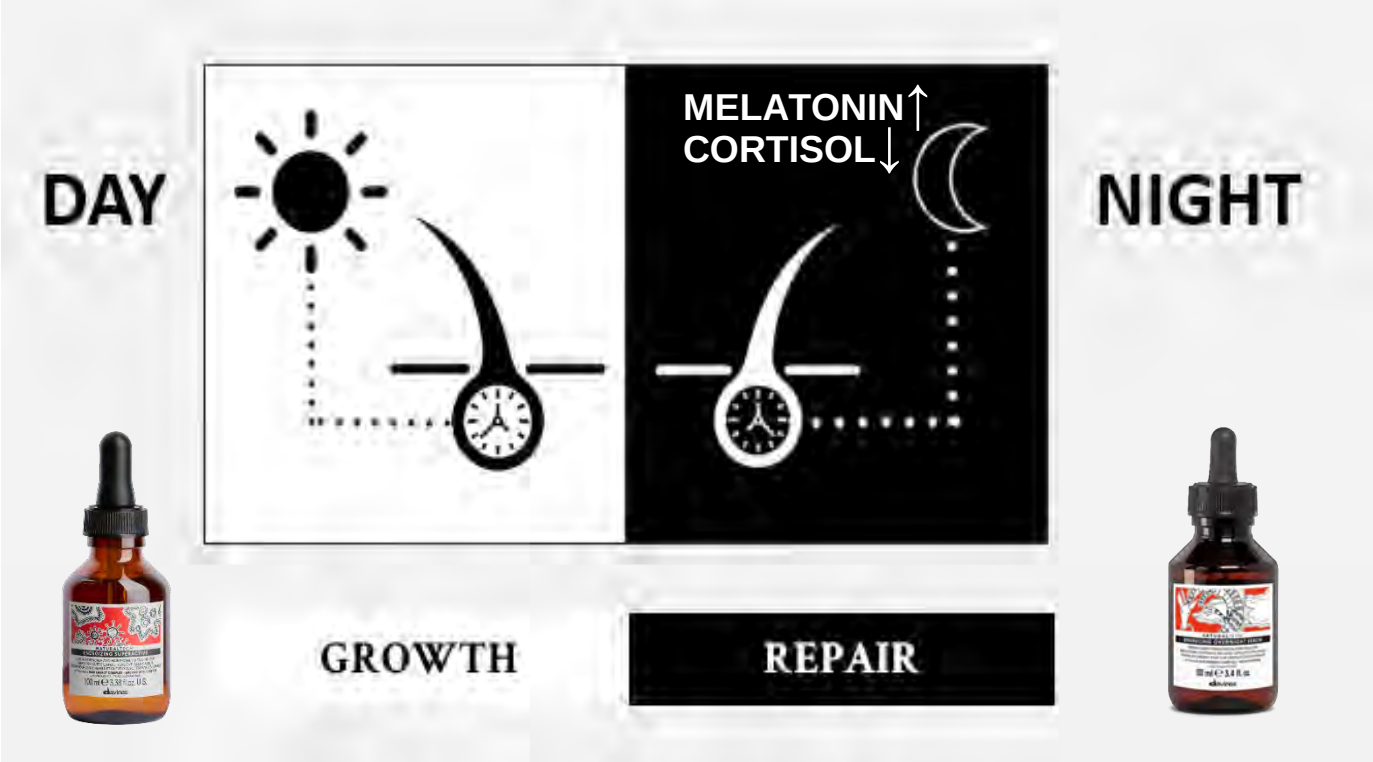
 Certified B Corporation

¹ Independent laboratory, instrumental test, reduction in hair loss due to breakage from brushing after using Energizing Shampoo and Overnight Serum for 8 weeks, vs. placebo.
² Independent laboratory, clinical evaluation, using Energizing Shampoo and Overnight Serum vs. placebo for 8 weeks.
³ Independent laboratory, instrumental test and clinical evaluation after 8 weeks, assessing skin elasticity, hydration, barrier function, and sebum levels.
⁴ Consumer test, self-assessment, 35 people worldwide using Energizing Overnight Serum.
⁵ Independent laboratory, self-assessment, 20 people, 12 weeks using Energizing Shampoo and Overnight Serum.



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THE SCIENTIFIC CONCEPT: CHRONOBIOLOGY OF THE CIRCADIAN RHYTHM



NATURALTECH ENERGIZING
SEASONAL OR ANYTIME
SUPERACTIVE

NATURALTECH ENERGIZING
OVERNIGHT SERUM

DAY | Protection mode
Higher cortisol supports
defense against external
stressors such as UV
exposure, pollution and
oxidative stress

NIGHT | Repair mode
Lower cortisol and
physiological melatonin
support cellular renewal
and recovery from
daytime damage

Healthy hair growth depends on daytime
protection and nighttime repair.