

DAVINES HOLIDAY COLLECTION 2026

davines
FOR A GOOD LIFE





IN HARMONY, TOGETHER

This season, we celebrate the power of many voices coming together. Like instruments in an orchestra, each voice brings its own character and strength, colorfully brought to life by award-winning Italian artist Alberto Casagrande, who illustrated this year's holiday sets.

Together, we create something richer, more vibrant, and uniquely beautiful. For a limited time, enjoy an assortment of Davines best-selling products at 25% off retail value.





For a luxurious at-home routine

PIANO SET

Includes:

OI Shampoo, 280ml

OI Conditioner, 250ml

OI All In One Milk, 135ml

OI Soufflé, 50ml

OI Oil, 50ml

25%
savings

MSRP \$144.00

Salon Investment \$72.00

For shiny & fragrant hair

HARP SET

Includes:

OI Shampoo, 280ml

OI Conditioner, 250ml

OI Oil, 135ml

25%
savings

MSRP \$113.00

Salon Investment \$56.50





For blonde brightening care

BASS SET

Includes:

Heart of Glass Chelating Silkening
Shampoo, 250ml

Heart of Glass Conditioner, 250ml
Beautiful Things Leave In Mask, 90ml

25%
savings

MSRP \$123.00

Salon Investment \$61.50

For smooth & satin-like strands

CLASSIC GUITAR SET

Includes:

LOVE Smooth Shampoo, 250ml

LOVE Smooth conditioner, 250ml

OI All In One Milk, 135ml

25%
savings

MSRP \$95.00

Salon Investment \$47.50





For nourishment & rejuvenation
TRUMPET SET

Includes:

NOUNOU Shampoo, 250ml
NOUNOU Conditioner, 250ml
OI Oil, 50ml

25%
savings

MSRP \$82.00
Salon Investment \$41.00

For long-lasting luminous color & shine
MARIMBA SET

Includes:

MINU Shampoo, 250ml
MINU Conditioner, 250ml
OI All In One Milk, 135ml

25%
savings

MSRP \$95.00
Salon Investment \$47.50





For shiny & defined natural curls
MARACAS SET

Includes:

LOVE Curl Shampoo, 250ml
 LOVE Curl Conditioner, 250ml
 More Inside This Is A Curl
 Building Serum, 250ml

25%
savings

MSRP \$86.00
Salon Investment \$43.00

For hydrated & moisturized strands
SAX SET

Includes:

MOMO Shampoo, 250ml
 MOMO Conditioner, 250ml
 MOMO Serum, 150ml

25%
savings

MSRP \$86.00
Salon Investment \$43.00





For hair prone to breakage
OCARINA SET

Includes:

MELU Shampoo, 250ml
 MELU Conditioner, 250ml
 MELU Spray, 250ml

25%
savings

MSRP \$94.00
Salon Investment \$47.00

For repair & vitality
CITAR SET

Includes:

Nourishing Shampoo, 250ml
 Nourishing Vegetarian Miracle
 Conditioner, 250ml
 Liquid Spell, 125ml

25%
savings

MSRP \$106.00
Salon Investment \$53.00





*Discover Davines for healthy
beautiful strands*

DRUMS SET

Includes:

- LOVE Smooth Shampoo, 75ml
- LOVE Smooth Conditioner, 75ml
- Beautiful Things Mask, 40ml
- OI All In One Milk, 50ml

25%
savings

MSRP \$71.00
Salon Investment \$35.50

Discover OI for softness & shine on the go

FLUTE SET

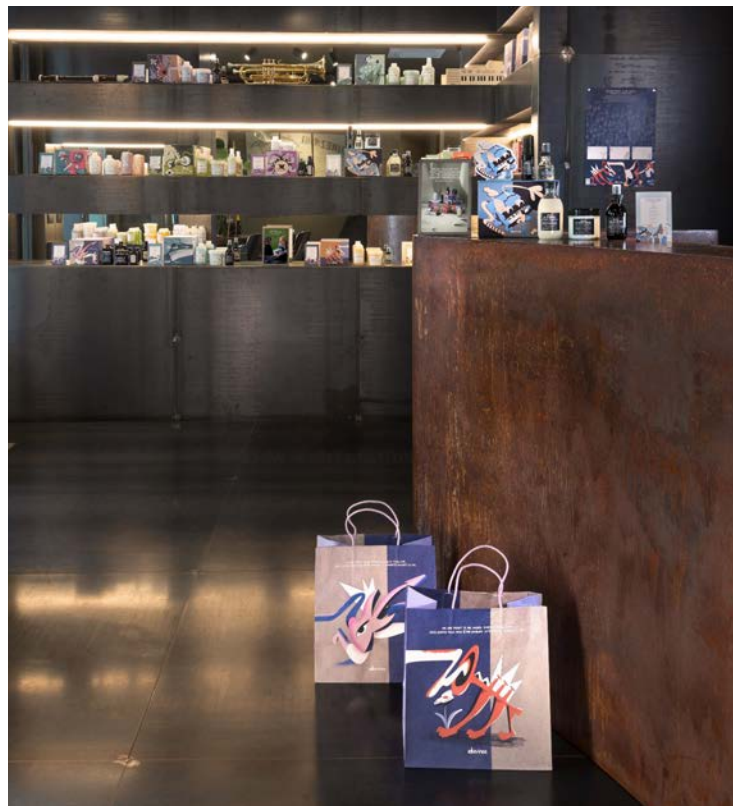
Includes:

- OI Shampoo, 90ml
- OI Conditioner, 75ml
- OI Soufflé, 50ml
- OI Milk, 50ml

25%
savings

MSRP \$63.00
Salon Investment \$31.50





BUILD-A-BOX CUSTOMIZABLE HOLIDAY SETS

Choose your own product assortment

Purchase empty holiday boxes to assemble in salon, giving you **maximum flexibility** in how they're used—either as a **customizable gift set option** or as a **GWP**.

Each pack includes three boxes, which can be assembled and filled with any combination of retail-size products to suit your guest's regimen or preferences!

Pack of 3 empty boxes: \$25

In Salon Retail Offer:

Purchase any three retail size products, receive a complimentary holiday box.

ORDER SUMMARY

SKU	DESCRIPTION	SALON SAVINGS	SALON PRICE	MSRP	QTY	ORDER TOTAL
76166UCL	PIANO - OI LUXE SET	25%	\$72.00	\$144.00		
76167UCL	HARP - OI SET	25%	\$56.50	\$113.00		
72054UCL	BASS - THERE MUST BE AN ANGEL SET	25%	\$61.50	\$123.00		
70211UCL	CLASSIC GUITAR - LOVE SMOOTH	25%	\$47.50	\$95.00		
70212UCL	TRUMPET - NOUNOU SET	25%	\$41.00	\$82.00		
70213UCL	MARIMBA - MINU SET	25%	\$47.50	\$95.00		
70214UCL	MARACAS - LOVE CURL SET	25%	\$43.00	\$86.00		
70215UCL	SAX - MOMO SET	25%	\$43.00	\$86.00		
70216UCL	NEW! OCARINA - MELU SET	25%	\$47.00	\$94.00		
71476UCL	NEW! CITAR - NATURALTECH SET	25%	\$53.00	\$106.00		
70217UCL	NEW! DRUMS - DISCOVER DAVINES SET	25%	\$35.50	\$71.00		
76169UCL	NEW! FLUTE - DISCOVER OI SET	25%	\$31.50	\$63.00		
A6114	★ ★ BUILD-A-BOX ★ ★ ★ CUSTOMIZABLE GIFT SET* ★ *Comes in a pack of 3.	N/A	\$25.00	N/A		

MERCHANDISING INSPIRATION



Visit *DavinesPro* for additional holiday marketing materials, including retail signage, imagery, a social media toolkit, and much more.



HOLIDAY CHECKLIST 101

- ☐ Pre-buy promos/holiday boxes, get good deals and get enough!
- ☐ Run salon holiday sales starting November 1. Get clients to shop early with you
- ☐ Gift card and stocking stuffer efforts
- ☐ Plan for holiday & client events, gifting, sachets, raffles
- ☐ Create Jan/Feb pre-booking incentive for guests

***Don't miss our upcoming virtual
Grow Business class!
Holiday Prep Checklist***

Monday, Sep 14 • 12:00 PM EDT.

Learn how to maximize salon sales during the holiday rush! Led by former salon-owner and Davines' Senior Director of Grow Business, Angie Hofelich.



Salon-inspired Gift Cards

Available on [davinespro](https://davinespro.com) to download!





DO OUR BEST
FOR THE WORLD,
CREATING GOOD LIFE FOR ALL,
THROUGH BEAUTY, ETHICS
AND SUSTAINABILITY.



davines
FOR A GOOD LIFE