



Pool Club  
Sun Ranch

# buying guide

united states | jul-aug 2026

# evo

## rack em + stack em

buy\*  
1 litre

save  
25%

“ how high can you rack your stack? ”

### choose from\*

- the therapist hydrating shampoo - \$31.88
- the therapist hydrating conditioner - \$33.86
- the great hydrator moisture mask - \$40.58

- ritual salvation repairing shampoo - \$31.88
- ritual salvation repairing conditioner - \$33.86
- mane attention protein treatment - \$40.58

- gluttony volumising shampoo - \$31.88
- bride of gluttony volumising conditioner - \$33.86

- springsclean deep cleaning rinse - \$35.93
- heads will roll cleansing conditioner - \$37.80
- baby got bounce curl treatment - \$38.63

- mane tamer smoothing shampoo - \$35.93
- mane tamer smoothing conditioner - \$37.80

- normal persons daily shampoo - \$31.88
- normal persons daily conditioner - \$33.86

- common ground scalp shampoo - \$35.93
- ground control scalp treatment - \$38.63

- platinum blonde toning shampoo - \$44.10
- platinum blonde colour boosting treatment - \$45.68



# evo™

## 500ml buddies

buy  
500ml duo  
  
get  
special price

“ special rates with complete package; twin share... ”

### choose from

repair  
hydrate  
style  
volume

# \$34.30

value: \$57.14

save: 40%

### retail pricing

cost: \$69.00

value: \$115.00

save: 40%



# evo™ curl

## liquid rollers big and limited

every three minutes  
someone reports a  
ufo sighting, a souffle  
deflates, and a tube of  
liquid rollers is sold.  
why not give the  
aliens that can't bake  
more of what they  
want... an extra 300ml  
of liquid rollers.



150ml  
free

# evo™ curl

introducing

## liquid rollers big and limited

loyal to the liquid but want something that satisfies their heavy-handed usage, their desires for larger format packaging and their thirst for value.

**\$30.63**

margin: 50%

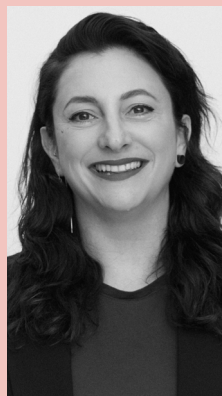
save: 30%

retail pricing:

cost: \$61.25

save: 30% off / 150ml free

150ml  
free



hear from evo creative director nicole kae to learn more about liquid rollers.



# aim or the stars

**buy\***  
hue-verse developer 1l

**save**  
20%

“ don't stop at  
the sky... ”

## choose from\*

- hue-verse liquid developer 6.5vol 1l
- hue-verse cream developer 6.5vol 1l
- hue-verse cream developer 10vol 1l
- hue-verse cream developer 20vol 1l
- hue-verse cream developer 30vol 1l
- hue-verse cream developer 40vol 1l



**\$10.08**

value: \$12.60



evo  
**FAB PRO**

professional promotion | united states

## fab pro 2+1

buy

2 x fab pro direct dye

get free\*

1 x fab pro direct dye

“ match it, mix it and  
take it awaaaay... ”

### choose from

- fab pro red direct dye 500ml - \$52.50
- fab pro orange direct dye 500ml - \$52.50
- fab pro yellow direct dye 500ml - \$52.50
- fab pro green direct dye 500ml - \$52.50
- fab pro blue direct dye 500ml - \$52.50
- fab pro violet direct dye 500ml - \$52.50
- fab pro chocolate direct dye 500ml - \$52.50
- fab pro black direct dye 500ml - \$106.80
- fab pro platinum direct dye 1l - \$103.90

\*mix & match, equal or lesser value free



# fab pro total take home 9+3

**buy**  
9 x fab pro conditioner 200ml

**get free**  
3 x fab pro conditioner 200ml



**\$166.50**

value: \$222.00

save: 25%

**\$600** usd  
total retail  
value



**match it**  
perfectly match  
your clients hair  
colour

A close-up of a hand holding a white bottle of FAB PRO conditioner. The bottle is tilted slightly, showing the pump dispenser.

**mix it**  
mix a customised  
colour maintenance  
conditioner

Two hands are shown mixing the contents of two FAB PRO conditioner bottles into a single larger container. The liquid is a vibrant red color.

**take it home**  
clients take it away  
to maintain their  
colour in-between  
salon visits

A hand is holding a white bottle of FAB PRO conditioner, similar to the one in the 'match it' section.

explore the  
fab pro range



**the therapist**  
hydrating shampoo  
shampooing hydratant  
if i could t-u-r-n back the  
dry-... if i could fi-n-d a-a  
way-... well now you can,  
your saviour is at hand...  
300 ml / 10.1 fl. oz. ©

**ritual salvation**  
repairing conditioner  
après-shampooing  
réparateur  
...your hair is like a lover,  
ignore it and it will run off,  
shag your best friend and  
be sewing alfalfa sprouts  
into your new leather couch  
before you've had time to  
take your house key back.  
300 ml / 10.1 fl. oz. ©

**icon welder**  
heat protection spray  
spray de protection  
you like power tools; you  
like getting creative and  
exercising your machine  
reflex upon your head; but  
alas, your late night bbqing  
sessions are causing the  
ends to fray; the answer  
could be simple - a little  
loaf of lubricant.  
200 ml / 6.7 fl. oz. ©

**liquid rollers**  
curl balm  
baume pour boucles  
liquid rollers gives pride  
back to your beautiful  
curls that have hung  
lost time you singed the  
bejezers out of them.  
200 ml / 6.8 fl. oz. ©

**root canal**  
volumising spray  
spray volumisant  
the proverbial coffee  
in your morning; a  
better pick-me-up than  
hitch-hiking naked; the  
difference between be  
and vhs; a swimming  
pool or bells beach...  
help from the roots up  
200 ml / 6.7 fl. oz. ©

evo saving ordinary humans from themselves™

[evohair.com/pro](http://evohair.com/pro)

/evohair — @evopro — #evopro