



Pool Club

Sun Ranch

buying guide

united states | jul-aug 2026

evo™ colour protect

right the wrongs offer

buy

- 5 x atonement colour protect shampoo 300ml
- 5 x atonement colour protect conditioner 300ml
- 5 x hue dini colour protect leave-in treatment 200ml

get free

- | | |
|--|--|
| 2 x hue dini colour protect leave-in treatment 200ml | 1 x atonement colour protect shampoo 1L |
| 3 x atonement colour protect shampoo 30ml | 1 x atonement colour protect conditioner 1L |
| 3 x atonement colour protect conditioner 30ml | 1 x colour protect launch brochure |
| 3 x hue dini colour protect leave-in treatment 50ml | 2 x colour protect stylist station tent card |
| | 1 x colour protect acrylic block |
| | 1 x colour protect shelf talker |

new from
evo™

prepacked
deal



promotion period
april 2026

\$308.00

save: 36%



*products not included

evo™ colour protect

safe hands offer

buy

3 x atonement colour protect shampoo 300ml
3 x atonement colour protect conditioner 300ml
3 x hue dini colour protect leave-in treatment 200ml

get free

3 x atonement colour protect shampoo 30ml
3 x atonement colour protect conditioner 30ml
3 x hue dini colour protect leave-in treatment 50ml
1 x atonement colour protect shampoo 1L
1 x atonement colour protect conditioner 1L
1 x colour protect launch brochure
1 x colour protect stylist station tent card

new from
evo™

prepacked
deal



promotion period
april 2026

\$184.80

save: 41%



evo™ colour protect

colour for keeps
retail gift set

new from
evo™

buy

1 x atonement colour protect shampoo 300ml

1 x atonement colour protect conditioner 300ml

get 1/2 price

1 x hue dini colour protect leave-in treatment 200ml

get free

limited edition colour protect
cosmetic bag

promotion period

july 2026

\$51.15

save: 26%

retail pricing:

cost: \$93.00

save: 29%

1/2 price
treatment



evo

rack em + stack em

buy*
1 litre

save
25%

“ how high can
you rack your stack?
”

choose from*

the therapist hydrating shampoo - \$31.88
the therapist hydrating conditioner - \$33.86
the great hydrator moisture mask - \$40.58

ritual salvation repairing shampoo - \$31.88
ritual salvation repairing conditioner - \$33.86
mane attention protein treatment - \$40.58

gluttony volumising shampoo - \$31.88
bride of gluttony volumising conditioner - \$33.86

springclean deep cleaning rinse - \$35.93
heads will roll cleansing conditioner - \$37.80
baby got bounce curl treatment - \$38.63

mane tamer smoothing shampoo - \$35.93
mane tamer smoothing conditioner - \$37.80

normal persons daily shampoo - \$31.88
normal persons daily conditioner - \$33.86

common ground scalp shampoo - \$35.93
ground control scalp treatment - \$38.63

platinum blonde toning shampoo - \$44.10
platinum blonde colour boosting treatment - \$45.68



evo™

500ml buddies

buy
500ml duo

get
special price

“ special rates with
complete package;
twin share... ”

choose from

repair
hydrate
style
volume

\$34.30

value: \$57.14

save: 40%

retail pricing

cost: \$69.00

value: \$115.00

save: 40%



evo™ curl

liquid rollers big and limited

every three minutes
someone reports a
ufo sighting, a souffle
deflates, and a tube of
liquid rollers is sold.
why not give the
aliens that can't bake
more of what they
want... an extra 300ml
of liquid rollers.



150ml
free

evo™ curl

introducing

liquid rollers big and limited

loyal to the liquid but want something that satisfies their heavy-handed usage, their desires for larger format packaging and their thirst for value.

\$30.63

margin: 50%

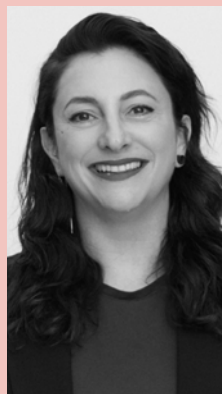
save: 30%

retail pricing:

cost: \$61.25

save: 30% off / 150ml free

150ml
free



hear from evo creative director nicole kae to learn more about liquid rollers.



aim or the stars

buy*

hue-verse developer 11

save

20%

“ don't stop at
the sky... ”

choose from*

hue-verse liquid developer 6.5vol 1l
hue-verse cream developer 6.5vol 1l
hue-verse cream developer 10vol 1l
hue-verse cream developer 20vol 1l
hue-verse cream developer 30vol 1l
hue-verse cream developer 40vol 1l

\$10.08

value: \$12.60



evo
FAB PRO

professional promotion | united states

fab pro 2+1

buy

2 x fab pro direct dye

get free*

1 x fab pro direct dye

“ match it, mix it and
take it awaaaaay... ”

choose from

fab pro red direct dye 500ml - \$52.50
fab pro orange direct dye 500ml - \$52.50
fab pro yellow direct dye 500ml - \$52.50
fab pro green direct dye 500ml - \$52.50
fab pro blue direct dye 500ml - \$52.50
fab pro violet direct dye 500ml - \$52.50
fab pro chocolate direct dye 500ml - \$52.50
fab pro black direct dye 500ml - \$106.80
fab pro platinum direct dye 1l - \$103.90

*mix & match, equal or lesser value free



fab pro total take home 9+3

buy

9 x fab pro conditioner 200ml

get free

3 x fab pro conditioner 200ml



\$166.50

value: \$222.00

save: 25%

\$600^{usd}
total retail
value



match it

perfectly match
your clients hair
colour



mix it

mix a customised
colour maintenance
conditioner

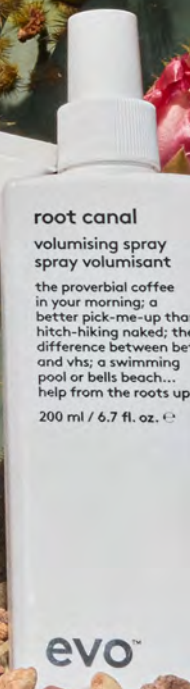


take it home

clients take it away
to maintain their
colour in-between
salon visits



explore the
fab pro range



evo saving ordinary humans from themselves™

evohair.com/pro

/evohair — @evopro — #evopro