



IN-SALON EDUCATION 2026



milk_shake

COLOR EXPERIENCE

Format: Demo

Duration: 2 Hours

- Overview for those experiencing milk_shake color
- Creative, 9 minute or Smoothies
- Introduction to the unique characteristics and benefits of milk_shake

Salon responsible for: Model, mannequin, or hair swatches

Model - Medium length and medium density for a single process color with less than 1 inch of outgrowth. No color correction.

Mannequin - Light brown Emma from Hairart \$70

Hair Swatches - \$20.33 from Amazon. Purchase [here](#).

FOUNDATIONS OF COLOR

Format: Demo

Duration: 3 Hours

- For those new to milk_shake
- Creative, 9 minute or Smoothies
- In-depth information on the proper usage of milk_shake, ensuring staff feels confident

Salon responsible for: Model, mannequin, or hair swatches

Model - Medium length and medium density for a single process color with up to 1 inch of outgrowth. No color correction.

Mannequin - Light brown Emma from Hairart \$70

Hair Swatches - \$20.33 from Amazon. Purchase [here](#).

THE GLOSS COLOUR

Format: Demo

Duration: 3 Hours

- A complete overview of the gloss colour
- Get to know key ingredients and technologies
- Essential mixing, formulation and application tips

Salon Responsible for: Model, mannequin, or hair swatches

Model - Based on consultation with Educator

Mannequin - Olivia from Hairart \$75

Hair Swatches - \$19.97 from Amazon. Purchase [here](#).



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COLOR TECH

Format: Interactive Hands-on

Duration: 4 Hours

- Gain confidence in transitioning into milk_shake
- Creative, 9 minute, or Smoothies
- A milk_shake educator is in salon working with staff as they are working with their guests
- Helping with guest formulation
- Time is dedicated to formulating while the Salon is open and has appointments with guests

Salon Responsible for: All color used during this time. Schedule as many guests as possible.

BRUNETTE BRILLIANCE

Format: Demo

Duration: 3 Hours

- Be exposed to the wonderful world of brilliant varieties of brown
- Experience the limitless combinations of chocolate, coffee, sensual warms, and exotic shades
- Achieve beautiful multi-dimensional results

Salon Responsible for: Model, mannequin, or hair swatches

Model - Hair level 5-7

Mannequin - Medium Brown Emma from Hairart \$70

Hair Swatches - \$19.97 from Amazon. Purchase [here](#).

LIGHT CATCHER

Format: Demo

Duration: 3 Hours

- Better understanding of all the light catcher system
- Gain confidence when selecting tonal choices to help achieve your ultimate blonde
- Methods essential to creating results while respecting the integrity of the hair

Salon Responsible for: Mannequin or hair swatches

Mannequin - Medium Brown Emma from Hairart \$70

Hair Swatches - \$19.97 from Amazon. Purchase [here](#).



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RADIANT REDS

Format: Demo

Duration: 3 Hours

- Gain a solid understanding of how to achieve targeted results
- Focusing exclusively on red tones
- Achieve optimum results when creating rich, reflective, reds, red coppers, and red violets

Salon Responsible for: Model, mannequin, or hair swatches

Model - Hair level 6-8

Mannequin - Medium Brown Emma from Hairart \$70

Hair Swatches - \$19.97 from Amazon. Purchase [here](#).

THE ART OF DEPENDABLE GRAY COVERAGE

Format: Demo

Duration: 3 Hours

- Complete guide to achieving dependable gray coverage
- Guidelines to accurately determine the percentage of gray
- Formulate to enhance or neutralize warmth
- Learn the three key points in successful gray hair coverage

Salon Responsible for: Model, mannequin, or hair swatches

Model - Model with Grey hair with up to 1 inch of outgrowth

Mannequin - Quad Mannequin \$49.95

Hair Swatches - \$20.33 from Amazon. Purchase [here](#).

THE ART OF BALAYAGE DEMO

Format: Demo

Duration: 3 Hours

- Modern balayage placement, sectioning, and brush control
- Step-by-step demos of lightening, toning, and finishing techniques
- Learn time-saving tips to create seamless, customized results behind the chair.

Salon Responsible for: Model or mannequin

Model - Model with level 7 hair or lighter with minimal previous color/lightening

Mannequin - Medium Brown Emma from Hairart \$70



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THE ART OF BALAYAGE HANDS-ON

Format: Hands-on

Duration: 4 Hours

Investment: \$500

- Practice modern balayage placement, sectioning, and brush control techniques
- Build confidence in lightening, toning, and finishing for seamless, blended results
- Receive personalized coaching, feedback, and tips to elevate your blonding skills behind the chair

Salon Responsible for: Mannequin, tripod, and all color used during class

Mannequin - Medium brown Emma

***Maximum 10 attendees**

MILK_SHAKE® LIFESTYLING LAB

Format: Interactive Hands-on

Duration: 2 Hours

- Explore the unique characteristics and how to use milk_shake products for maximum results
- Gain knowledge of the products, their usage, and explore layering ideas
- Attendees will use products on each other

MILK_SHAKE® TREATMENTS

Format: Interactive Hands-on

Duration: 2 Hours

- Be introduced to the world of milk_shake® Treatments
- Discover ways to add pre- and post-treatment options to your service menu to ensure the perfect end result and how it can make your business more profitable
- Learn how milk_shake® Treatments restructure the hair from inside out

CUT AND/OR COLOR COLLECTION DEMO

Format: Demo

Duration: 2 Hours

- Watch trend-driven haircutting and color techniques
- Learn modern sectioning, formulation, and finishing methods to create cohesive, wearable looks
- Gain inspiration and practical tips

Salon Responsible for:: Model or mannequin

Model - Based on consultation with Educator

Mannequin - Light Brown Emma from Hairart \$70



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CUT AND/OR COLOR COLLECTION HANDS-ON

Format: Hands-on

Duration: 4 Hours

Investment: \$500

- Create trend-driven cuts and color looks by guided instruction
- Practice sectioning, formulation, and finishing for cohesive, wearable results
- Refine your skills and boost confidence behind the chair

Salon Responsible for: Mannequin, tripod, all product used

Mannequin - Light Brown Emma from Hairart \$70

***Maximum 10 attendees**