



IN-SALON EDUCATION 2026



KNOWLEDGE MASTER

Format: Demo

Duration: 3 Hours

- Gain a deep understanding of the evo ethos and brand philosophy
- Learn every product inside and out, including mixing and layering techniques
- Discover how to use product to grow your business and enhance client services

CONQUER THE COMBOS

Format: Interactive Demo

Duration: 3 Hours

- Master cocktailing, blending, and layering products to create unique finishes
- Learn how to elevate and enhance hair shape using product
- Gain confidence in everyday styling and product application
- Discover professional tips and tricks for efficient styling

Salon Responsible for: Mannequin (Any mannequin with medium length hair)

ONE STOP CHOP

Format: Demo

Duration: 3 Hours

- Learn how to apply consistent cutting techniques on any hair type
- Practice styling, dressing, and finishing hair in multiple ways
- Understand how styling techniques influence shape and movement

Salon Responsible for: Model or mannequin

Model - 1 model medium density with at least shoulder length hair

Mannequin - Mia from Hairart \$55

PIGMENT PARTY

Format: Demo

Duration: 3 Hours

- Gain full knowledge of the FAB Pro system, including Staino
- Learn to formulate customized color for retail and salon services
- Master correct application, timing, and service execution
- Discover strategies for implementing new color services in your salon



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SHADE SHIFTER

Format: Demo

Duration: 3 Hours

- Master the FAB Pro + Staino color palettes
- Understand direct dye color technology inside and out
- Learn how to maintain take-home color for clients
- Gain confidence in direct dye removal and corrections

Salon Responsible for: Mannequin or hair swatches

Mannequin - Olivia from Hairart \$75

Hair Swatches - \$20.33 level 10 hair swatches. Purchase [here](#).

BASE COAT

Format: Interactive Demo

Duration: 6 Hours

- Comprehensive overview of the hue-verse and bottle blonde portfolios
- Learn color theory fundamentals and advanced formulation techniques
- Master precise color formulation for salon services

Salon Responsible for: One model or quad mannequin per attendee (\$50)

LIGHT SIDE OF LIGHT

Format: Demo

Duration: 3 Hours

- Full overview of the Bottle Blonde portfolio
- Gain confidence in the lightening process and selecting the right developer
- Learn how to choose products for optimal lift and tone

Salon Responsible for: Model, mannequin, or level 7 or above hair swatches

Model - 1 model medium density hair, level 7 or lighter

Mannequin - Medium Brown Emma from Hairart \$70

Hair Swatches - \$20.33 level 7 hair swatches. Purchase [here](#).



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NOT FOR THE PAINT-HEARTED

Format: Hands-on

Duration: 6 Hours

Investment: \$800 or \$200 per person and PSC provides everything with a minimum of 6 attendees

- Build confidence in progressive color theory
- Learn to consider texture and porosity for consistent results
- Master techniques for resistant hair types
- Use mix tones to perfect end results

Salon Responsible for: One mannequin per attendee for light-to-dark or dark-to-light, tripods, product usage, lunch for team and educator

Mannequin - Medium Brown Emma from Hairart \$70

HUE-VERSE COLOUR DEMO

Format: Interactive Demo

Duration: 3 Hours

Salon Responsible for: Models or quad mannequin (\$50) and tripods

- Designed for salons interested in evo hue-verse color system
- Work with 3 of 4 model options:
 - White/grey coverage
 - Fashion color
 - High lift color
 - Scalp/partial/freehand/tone
- Learn what makes hue-verse unique