



JPMS

EDUCATION

Pro Education Menu

LEADING THE FUTURE OF EDUCATION



JPMS

EDUCATION

YOUR JOURNEY. YOUR CRAFT. YOUR FUTURE.

JPMS Education is designed to grow with you—supporting every stage of your professional journey. Whether you're building foundational skills, elevating advanced techniques, or launching a business, our education blends art, business and culture to fuel your success.

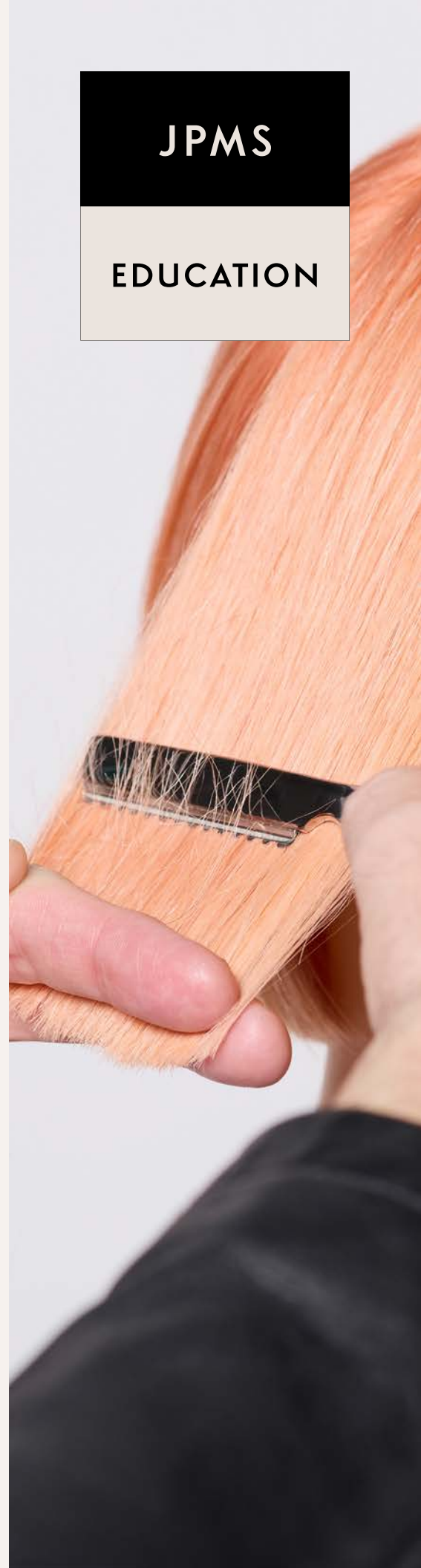
Choose your pathway through Essentials, Advanced and Creative class levels, with focused specialties in Hair color, Haircutting, Hairstyling and Natural Hair. Our 360° learning approach—with on-demand learning, virtual livestream and in-person—gives you the freedom to learn your way, on your time.

As a Pro Rewards member, earn Education Points through every product purchase and selected on-demand courses. Redeem Education Points for in-person experiences that take your skills even further.

Together, we're shaping the *future* of the *industry*—one *stylist*, one *guest*, one *class* at a time.

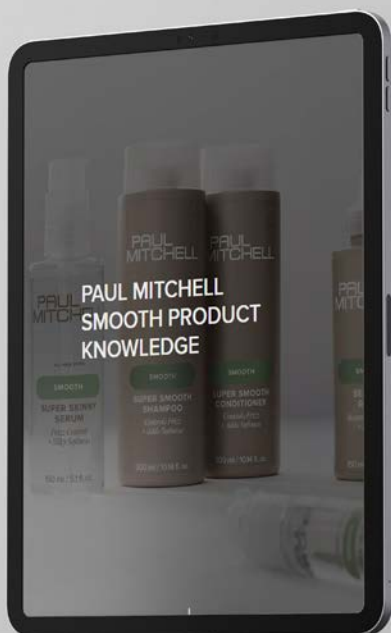
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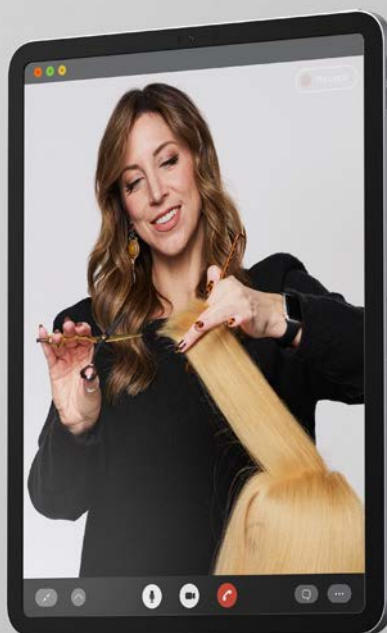


Through *creativity, technology, elevation + purpose*, we are shaping the *future of education*. This is why we offer more than one way to learn.

ON-DEMAND EDUCATION



LIVE VIRTUAL EDUCATION



IN-SALON EDUCATION



Explore the options and choose what's *best for you!*

JPMS

EDUCATION

CLASS LEVELS

Our education program offers three class levels tailored to meet stylists where they are in their journey. Select the level that aligns with your salon's goals, experience and availability to get the most out of your learning.

IDEAL FOR

New Professionals or
New Paul Mitchell Users



ESSENTIALS

BUILD CONFIDENCE + ACQUIRE SKILLS

Build confidence with essential tools and top products while focusing on fundamentals. Choose a class topic aligned with your salon's goals and pair it with a professional hair color, care or style brand to boost product and technique expertise. Select any class for virtual livestream delivery.

ADVANCED

ELEVATE YOUR SKILLS FOR GUEST ENGAGEMENT

Elevate your expertise with the latest products and techniques to impress your guests. Choose a class that fits your salon's goals and partner with a professional hair color, care or style brand to boost confidence in product and technique selection.

IDEAL FOR

Experienced Professionals and
Existing Paul Mitchell Users



IDEAL FOR

Experienced Professionals and
Existing Paul Mitchell Users



CREATIVE

IMMERSE YOUR HANDS, ELEVATE YOUR CRAFT

Refine your artistry in this immersive, hands-on class with live models or mannequins. Gain expert guidance, real-time feedback, and build creativity, precision and confidence. Choose a class aligned with your salon's goals and partner with a professional hair color, care or style brand to become the go-to expert for every guest scenario.

ESSENTIALS

VIRTUAL 15,000 PTS

PRO EDUCATOR 25,000 PTS

DURATION 2 hours

LOCATION In-Salon or Virtual

FORMAT Look & Learn

HAIR COLOR

Formulation Essentials

Boost your confidence in hair color formulation by mastering the essentials of background, tone, shade selection, mixing ratios, timing and formulation steps.

Blonding Essentials

Master the art of blonding with confidence. Learn how to select the right lightener, toner and care system to achieve healthy, radiant blondes every time.

Gray Coverage & Blending

Gain key techniques and product knowledge to confidently blend and cover gray hair. Learn product selection, timing and step-by-step tips for successful results.



HAIRCUT

Precision Haircuts

Boost your haircutting skills with classic techniques and geometric shapes. Learn to tailor cuts to features, hair types and styles—plus product picks for every look.

Scissor vs. Razor

Sharpen your cutting skills using scissors, thinning shears and razors. Learn precision techniques to create clean lines and textured styles with flawless results.



STYLE & NATURAL HAIR

Blowout Brilliance

Learn blow-drying and finishing techniques for all hair types. Focus on product selection and styling skills to create everything from sleek looks to voluminous blowouts with confidence.

Confident Curls & Coils

Build expertise in techniques for natural hair care and styling. Learn product selection and create wash-and-wear curls, coils, twists, diffused looks and natural sets with confidence.



ADVANCED

PRO EDUCATOR 35,000 PTS

ARTISTIC AMBASSADOR 75,000 PTS

DURATION 3 hours

LOCATION In-Salon

FORMAT Look & Learn

HAIR COLOR

Dimensional Hair Color

Discover creative color transformations with advanced techniques like reverse balayage, block coloring, color melting and lowlighting. Learn innovative formulations and gain confidence to deliver stunning results.

Blonding Elevated

Discover expert blonding with precision foil placement and advanced techniques like balayage, babylights, foilage, tip outs, teasy lights and root smudging. Learn tone analysis for flawless, dimensional blondes.



HAIRCUT

Precision Haircuts

ALL HAIR TYPES

Learn precision haircutting by analyzing growth patterns and texture. Discover techniques for shaping straight, wavy and curly hair with confidence.

Clipper Craft

Elevate your skills with specialty fades and clipper cutting. Learn classic and modern techniques for precise, trendsetting haircuts.



STYLE & NATURAL HAIR

Style to Perfection

Create stunning runway and red-carpet looks with adapted styling techniques, must-have tools and products for elegant upstyles.

Silk Press

Excel in advanced silk press techniques for natural hair. Learn prep, tension control, heat balance and product selection for smooth, shiny, healthy results.

Tea Tree Head Spa

Learn to elevate guest experiences with Tea Tree Head Spa services through hands-on practice. Team members will explore treatments, product selection and aromatherapy pairings to boost premium service revenue.



CREATIVE

Requests for Creative classes must be submitted no fewer than 6 weeks in advance.

DURATION 3+ hours

LOCATION In-Salon

FORMAT Hands-On

PRO EDUCATOR 75,000 PTS

ARTISTIC AMBASSADOR 150,000 PTS

ARTISTIC DIRECTOR VIRTUAL 150,000 PTS

ARTISTIC DIRECTOR IN-SALON 300,000 PTS

HAIR COLOR

Trends

Art of Blonding

Dimensional Hair Color

Reds Turn Heads

Block Color



HAIRCUT

Trends

Precision Haircuts

ALL HAIR TYPES

Clipper Craft

Bob to Pixie



STYLE & NATURAL HAIR

Blowout Brilliance

Style to Perfection

Confident Curls & Coils

Silk Press



PRO REWARDS

Book your class with Pro Rewards

Sign Up Today!

- Earn **General Points** for every purchase—redeem for travel, gift cards, backbar, philanthropy and more.
- **Refer friends and colleagues** to earn more General Points.
- Earn quarterly **Bonus Points** based on JPMS sales and your Pro Rewards level.
- We love to give away education! Get a **Free Education Point for every General Point** you earn through purchases. Redeem for in-salon or virtual classes and select Paul Mitchell shows and events.
- **Complete eLearning courses** to collect even more Education Points.



Pro Rewards Point Multiplier

The more you purchase, the faster your points will grow!

<i>BRONZE</i>	<i>SILVER</i>	<i>GOLD</i>	<i>PLATINUM</i>	<i>TITANIUM</i>
Spend \$0 - \$4,999	Spend \$5,000 - \$9,999	Spend \$10,000 - \$24,999	Spend \$25,000 - \$49,999	Spend \$50,000+
Earn	Earn	Earn	Earn	Earn
1X HAIR COLOR	2X HAIR COLOR	3X HAIR COLOR	4X HAIR COLOR	5X HAIR COLOR
1X HAIR CARE*	1X HAIR CARE*	2X HAIR CARE*	3X HAIR CARE*	4X HAIR CARE*

*Includes wet line products and styling tools.

FREE TO SIGN UP. EASY TO EARN POINTS. SIMPLE TO REDEEM.

Thank you for exploring the Pro Education Menu.

Every *class*, every *technique* and every *conversation* is designed to fuel your creativity and elevate your craft. Your commitment to learning is what keeps our industry vibrant and evolving—and we're honored to be part of your journey. Here's to continued growth, inspiration and success *together*.

XO,
Your JPMS Education Team

