

PAUL MITCHELL

Texture 3-In-1

One Base. Endless Styles.

FEATURES + BENEFITS

3 Attachment Options

For styling textured hair

SmartSense Microchip

For even heat with no hotspots

CeraShine™ Ceramic Surface

For a smooth glide and reflective shine

What's Included:

3 Attachments:

- Hot Comb
- 0.75"-0.35" Tapered Wand
- 1.25" Clip

1 Power Base / Glove / Storage Bag

SALON PRICE \$91.00

SUGG. RETAIL \$130.00

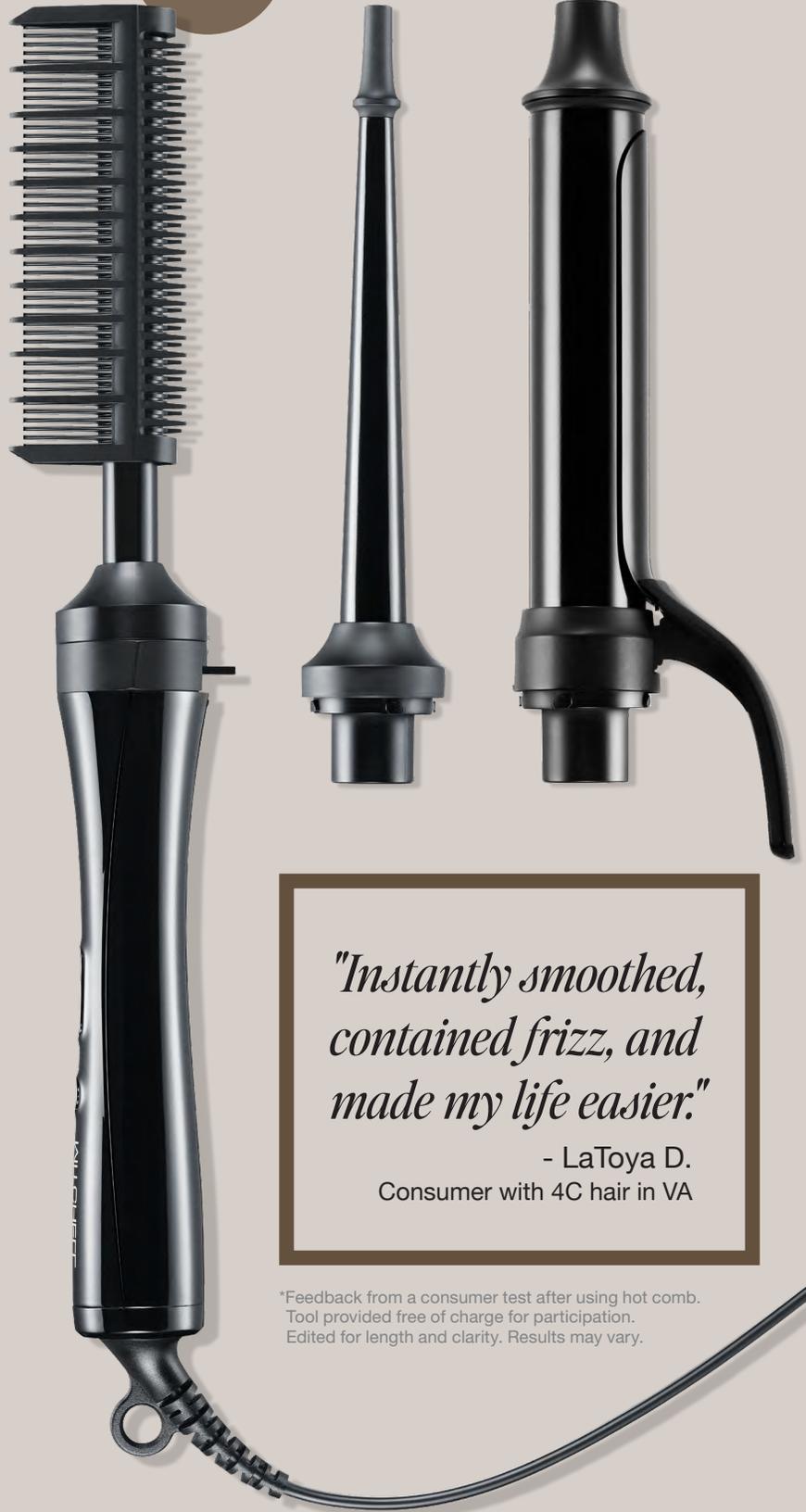
Hot Comb

0.75"-0.35" Tapered Wand

1.25" Clip

Styled on a 3A hair at 370° F

New



*"Instantly smoothed,
contained frizz, and
made my life easier."*

- LaToya D.
Consumer with 4C hair in VA

*Feedback from a consumer test after using hot comb.
Tool provided free of charge for participation.
Edited for length and clarity. Results may vary.

PAUL
MITCHELL
Dry

Limited Edition



*Softer, Smoother,
Shinier Results**

*Cuts
Drying Time
In Half***

FEATURES + BENEFITS

Digital Brushless Motor
With high-velocity airflow

SmartSense Microchip
Ensures even heat

Neutralizing ion generator
for shiny, frizz-free blowouts

Lightweight Design
Weighs under 1 lb.**

What's Included:

Hair Dryer / Styling Nozzle /
Diffuser / Filter Cleaning Brush

SALON PRICE	\$115.50
SUGG. RETAIL	\$165.00



*In consumer perception study with 107 participants, 20% of whom are professional hair stylists; 81% experienced drying time cut in half vs. their normal routine.

**Excluding cord weight.

Beauty Everywhere

MIX & Match LITERS

SAVE ON THE PURCHASE OF ANY:

- Color Protect Shampoo, 33.8 oz./1 L
- Color Protect Conditioner, 33.8 oz./1 L
- Shampoo One, 33.8 oz./1 L
- The Conditioner, 33.8 oz./1 L
- The Detangler, 33.8 oz./1 L
- Awapuhi Shampoo, 33.8 oz./1 L
- Awapuhi Conditioner, 33.8 oz./1 L
- Extra-Body Shampoo, 33.8 oz./1 L
- Extra-Body Conditioner, 33.8 oz./1 L

SALON SPECIAL	\$11.44 – \$12.75
SALON VALUE	\$15.25 – \$17.00
SUGG. RETAIL	\$22.88 – \$25.50

PAUL MITCHELL

87% More Volume*

*When using Extra-Body Shampoo and Conditioner, as compared to untreated hair. Results based on testing by an independent, third-party laboratory.



SAVE ON THE PURCHASE OF:

- Clean Beauty Color Protect Shampoo, 33.8 oz./1 L
- Clean Beauty Color Protect Conditioner, 33.8 oz./1 L
- Clean Beauty Everyday Shampoo, 33.8 oz./1 L
- Clean Beauty Everyday Conditioner, 33.8 oz./1 L
- Clean Beauty Scalp Therapy Shampoo, 33.8 oz./1 L
- Clean Beauty Scalp Therapy Conditioner, 33.8 oz./1 L

SALON SPECIAL	\$19.00
SALON VALUE	\$25.25-\$28.25
SUGG. RETAIL	\$38.00

MERCHANDISING TIP!

Group complementary products together to provide guests with a complete care regimen

PAUL MITCHELL
clean beauty



MIX & Match LITERS

SAVE ON THE PURCHASE OF ANY:

- Tea Tree Special Shampoo, 33.8 oz./1 L
- Tea Tree Special Conditioner, 33.8 oz./1 L
- Tea Tree Hair and Body Moisturizer, 33.8 oz./1 L
- Lemon Sage Thickening Shampoo, 33.8 oz./1 L
- Lemon Sage Thickening Conditioner, 33.8 oz./1 L
- Tea Tree Special Color Shampoo, 33.8 oz./1 L
- Tea Tree Special Color Conditioner, 33.8 oz./1 L
- Lavender Mint Moisturizing Shampoo, 33.8 oz./1 L
- Lavender Mint Moisturizing Conditioner, 33.8 oz./1 L
- Scalp Care Regeniplex Shampoo, 33.8 oz./1 L
- Scalp Care Regeniplex Conditioner, 33.8 oz./1 L

SALON SPECIAL \$19.00
SALON VALUE \$25.00-\$30.00
SUGG. RETAIL \$34.99



SAVE UP TO 37%

ONE TEA TREE PRODUCT SOLD EVERY 4 SECONDS*



*Based on 2023 JPMS Sales worldwide through authorized points of purchase and professional distribution.



SAVE UP TO 28%

SAVE ON THE PURCHASE OF:

- HydraSoft Shampoo, 33.8 oz./1 L
- HydraSoft Conditioner, 33.8 oz./1 L

SALON SPECIAL \$24.00
SALON VALUE \$31.75-\$33.50
SUGG. RETAIL \$48.00

89% IMPROVEMENT IN HAIR CONDITION RESULTS IN SOFTER, SMOOTHER-LOOKING HAIR*



*When using HydraSoft Shampoo and Conditioner as a regimen.





25% OFF *Select* LIGHTENERS



Bond Rx Lightener,
17.5 oz./500 g



SALON SPECIAL
SALON VALUE

\$17.63
\$23.50



SynchroLift,
14.1 oz./400 g



SALON SPECIAL
SALON VALUE

\$15.75
\$21.00



Bond Rx Lightener,
24 oz./680 g



SALON SPECIAL
SALON VALUE

\$23.63
\$31.50



SynchroLift,
28.2 oz./800 g



SALON SPECIAL
SALON VALUE

\$24.75
\$33.00



Dual-Purpose Lightener,
1 lb./454 g



SALON SPECIAL
SALON VALUE

\$15.75
\$21.00



SynchroLift+,
14.1 oz./400 g



SALON SPECIAL
SALON VALUE

\$16.13
\$21.50



Dual-Purpose Lightener,
2 lbs./907 g



SALON SPECIAL
SALON VALUE

\$24.75
\$33.00



SynchroLift+,
28.2 oz./800 g



SALON SPECIAL
SALON VALUE

\$26.25
\$35.00



SynchroLift Soft,
7.1 oz./200 g



SALON SPECIAL
SALON VALUE

\$11.25
\$15.00



Skylight Hand Painting
Lightener, 14.1 oz./400 g



SALON SPECIAL
SALON VALUE

\$21.00
\$28.00



37%
Reduction in Broken Disulfide Bonds*
While Lightening

Retains
85%
of Disulfide Bonds**

25% OFF SELECT BOND RX PROFESSIONAL

Bond Rx Professional
Medium Bond Building Kit

SALON SPECIAL \$48.75
SALON VALUE \$65.00

Bond Rx Professional
Bond Builder – Step 1, 8.5 oz./250 ml

SALON SPECIAL \$28.50
SALON VALUE \$38.00

Bond Rx Professional
Bond Builder – Step 2, 33.8 oz./1 L

SALON SPECIAL \$63.75
SALON VALUE \$85.00



*Using Step 1 and Step 2, as compared to virgin hair; results based on third-party clinical testing.
**Using Step 1 and Step 2, as compared to using lightener alone; results based on third-party clinical testing.

BQNDRX