



MORE INSIDE THE PERFECT BLOW DRY



PURCHASE

CHOICE OF MORE INSIDE PERFECT BLOWDRY PRODUCTS	N/A	12
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CHOOSE FROM:

THIS IS A BLOW DRY PRIMER	THIS IS A RELAXING MOISTURIZING FLUID
THIS IS A CURL BUILDING SERUM	THIS IS A VOLUME BOOSTING MOUSSE
THIS IS A DRY TEXTURIZER	THIS IS AN INVISIBLE SERUM
THIS IS A MEDIUM HAIR SPRAY	THIS IS AN OIL NON OIL
THIS IS A MEDIUM HOLD FINISHING GUM	

RECEIVE COMPLIMENTARY

OI OIL – <i>Stickered Tester</i>	135 ml	1
OI SOUFFLÉ – <i>Stickered Tester</i>	125 ml	1
THE PERFECT BLOWDRY BOOKLET	N/A	1
RETAIL SIGNAGE	N/A	1

Average Salon Investment: \$222.64
Salon Value: \$287.14
Salon Savings: 22%

1 per order



Receive a complimentary OI OIL and OI SOUFFLÉ tester to prep your looks!

WINTER COLOUR TRENDS WITH MASK WITH VIBRACHROM



PURCHASE

CHOICE OF MASK WITH VIBRACHROM NUANCES	100 ml	16
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RECEIVE COMPLIMENTARY

20 VOLUME ACTIVATOR	900ml/1000ml	1
MORE INSIDE PERFECTING HAIRSPRAY – <i>Stickered Tester</i>	300 ml	1
LIQUID SPELL – <i>Stickered Tester</i>	125 ml	1
WINTER COLOUR TRENDS BOOK	N/A	1

Salon Investment: \$191.20
Salon Value: \$259.20
Salon Savings: 26%

1 per order



Receive complimentary a More Inside Perfecting Hairspray and Liquid Spell tester for styling & finishing!

JAN
IN SALON

NEW! OI DISCOVERY KIT

Valentine's Day Feature



Certified
B
Corporation

Salon Price: \$24.50
Salon Value: \$29.59
Salon Savings: 17%

Suggested Retail Price: \$49.00
Consumer Value: \$59.00
Consumer Savings: 17%

OI DISCOVERY KIT INCLUDES:

OI SHAMPOO MINI	90 ml	1
OI CONDITIONER MINI	75 ml	1
OI ALL-IN-ONE MILK MINI	50 ml	1
OI OIL DELUXE SIZE	20 ml	1
OI TRAVEL POCLETTE	n/a	1
OI DISCOVERY KIT HANG TAG	n/a	1