



retail promotion

the mane introduction

united states

salon deal | 199518

buy
 1 x travel shampoo
 1 x travel conditioner
 2 x travel treatment

get
 30% off (srp)

“ a whole kit of evo minis at your service... discover one, discover them all. ”

box of 8 deals = 1 shipper

199513

the hydrate introduction (2)

the therapist hydrating shampoo 30ml the therapist hydrating conditioner 30ml the great hydrator moisture mask 30ml head mistress cuticle sealer 30ml

199514

the repair introduction (2)

ritual salvation repairing shampoo 30ml ritual salvation repairing conditioner 30ml mane attention protein treatment 30ml happy campers wearable treatment 30ml

199515

the volume introduction (2)

gluttony volumising shampoo 30ml bride of gluttony volumising conditioner 30ml evo root canal volumising spray 50ml shape vixen volumising lotion 30ml

199516

the curl introduction (2)

springclean deep cleaning rinse 30ml baby got bounce curl treatment 50ml total recoil curl definer 30ml liquid rollers curl balm 30ml



1 shipper

\$98.24

value: \$122.80

save: 20%

retail pricing

single pack

cost: \$17.50-\$19.60

value: \$25.00-\$28.00

save: 30%

evo™

retail promotion

evo x mark conlan good givin' holiday packs

united states
salon deal

buy
1 x shampoo + conditioner 300ml

get free
1 x treatment + tote bag

“ wouldn't it be nice to get a gift that can carry you through anything? ”

choose from

good givin' hydrate (199722)

hydrating shampoo 300ml
hydrating conditioner 300ml
day of grace 200ml

good givin' repair (199723)

repairing shampoo 300ml
repairing conditioner 300ml
happy campers 200ml

good givin' volume (199724)

volume shampoo 300ml
volume conditioner 300ml
root canal 200ml

\$33.40

value: \$58.40

save: 43%

retail pricing

cost: \$67.00

value: \$117.00

save: 43%



evo™

down pat

retail promotion

united states

salon deal | 199725

buy

1 x mane tamer shampoo 300ml
1 x mane tamer conditioner 300ml

get free

1 x icon welder treatment 200ml

“ help is at hand.
no pat in sight... ”

\$36.80

value: \$53.60
save: 31%

retail pricing
cost: \$74.00
value: \$108.00
save: 31%

2+1
pack



evo™

smooth operators

retail promotion

united states

salon deal | 199727

buy

1 x day of grace pre-style primer 200ml
1 x mister fantastic blowout spray 200ml

get free

1 x love touch shine spray 100ml

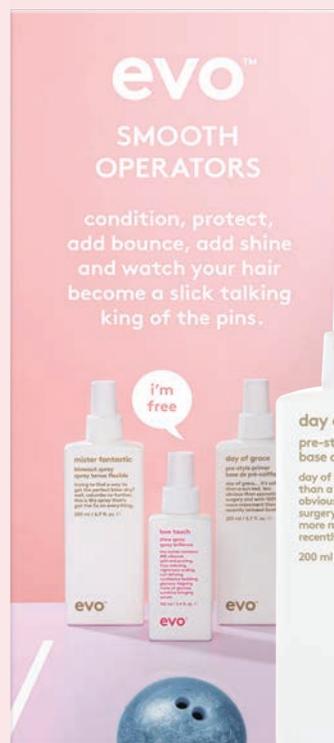
“ smooth talking hair awaits... ”

\$33.80

value: \$50.80
save: 33%

retail pricing
cost: \$68.00
value: \$102.00
save: 33%

2+1
pack



evo™

cue the curls

retail promotion

united states

salon deal | 199726

buy

1 x liquid rollers curl balm 200ml
1 x whip it good moisture mousse 200ml

get free

1 x salty dog salt spray 200ml

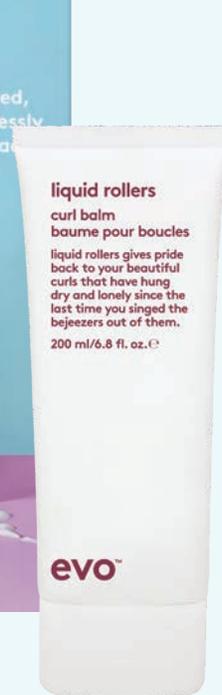
“ good curls incoming. ”

\$34.00

value: \$50.80
save: 33%

retail pricing
cost: \$68.00
value: \$102.00
save: 33%

**2+1
pack**



retail promotion

united states

salon deal | 199728

the crusaders

buy

1 x normal persons shampoo 300ml
1 x box o' bollox texture paste 90g

get free

1 x winners face balm 150ml
1 x soap dodger 30ml

“ your guardian is at hand... ”

\$32.70

value: \$53.30
save: 39%

retail pricing
cost: \$66.00
value: \$106.00
save: 38%

**2+2
pack**



evo™
THE CRUSADERS

you've chosen wisely.
hand-to-hair lathering,
texture not to be messed with,
and very, very good skin.



normal persons
daily shampoo
shampooing quotidien
normal persons shampoo
is practically latin for
'smart-thinking hair care
brand that jumps on the
bandwagon and makes a
good shampoo'.
300 ml / 10.1 fl. oz. ©

evo™



box o' bollox
texture paste
pâte texturisante
tells you what you want to
hear; perfect for the friendless
and those who need to spend
a lot on jeans (see placebo
in the dictionary).
net wt. 90 g / 3.1 oz. ©

evo™



winners
face balm
baume visage

this product is all about
winning... it will make
you feel like a winner,
look like a winner and
smell like a winner.
it's like winning the
lottery for your face.
150 ml/5.1 fl. oz. ©

evo™



soap dodger
hand and body wash
savon mains et corps
cut downed spots, and let
this do the work that is my
primary of minutes past
be used, and sent down
the drain to be forgotten
with other waters.
30 ml / 1.0 fl. oz. ©

evo™